

# Welcome to National University

## *School of Education*



Dr. Penelope Keough

*Excellence in Global Leadership at  
Institutions of Higher Learning*

# Forty Years and Counting...

## 1971-2012



# National University

## *The University of Values*

- **Second largest** private, non-profit institute of higher education in California
- More than 125,000 alumni
- **Nonprofit institution**—National University reinvests to maintain the highest standards for faculty, curriculum, and resources
- **WASC accreditation**—ensuring the value of one's degree

# Quality Faculty

- Faculty have excellent academic credentials as well of real life experiences to promote understanding of course material.
- Faculty are available to meet with students and provide advisement.
- Faculty support the success of each and every student.



# Our Students and Alumni

- An alumni community of more than 125,000 men and women with distinguished careers in education, business, engineering, health, the military, social and public services, and the arts.
- For the past decade, National has prepared more California teachers each year than any other single institution. An alumni community of more than 125,000 men and women with distinguished careers in education, business, engineering, health, the military, social and public services, and the arts.



# Objectives of Presentation

- 1) Understand characteristics of highly effective leaders
- 2) Review the importance of an IHE (institution of Higher Learner) taking a position of distinction internationally as an institute of higher learning/teaching
- 3) Establish the motivation to become an effective leader in your IHE learning community to reach a passion for distinction internationally

# What Are Good Leadership Skills

- Build climate of trust (Klatt, 1999): exercise
- Have a “guiding vision”, i.e., National University, the University of Values, “is dedicated to making lifelong learning opportunities accessible, challenging, and relevant to a diverse student population”...(NU catalog, #75, 2012, p. 20)

# Leadership Skills (cont.)

– Integrity:

- Self knowledge: Shakespeare, “Know thyself” and the “Oracle at Delphi”

– Candor: based in honesty of thought and action, a steadfast devotion to principle, and a fundamental soundness and wholeness. Carol Rogers, therapist, speaks of it as “congruence”.

– Maturity: lead/motivate by example!

(Bennis, W., 1994, pp. 39-41)



# Continuation: Leadership Skills

- Curiosity and Daring
  - A good leader is a risk taker in order to find efficacy in problem solving, task mastery and time management.

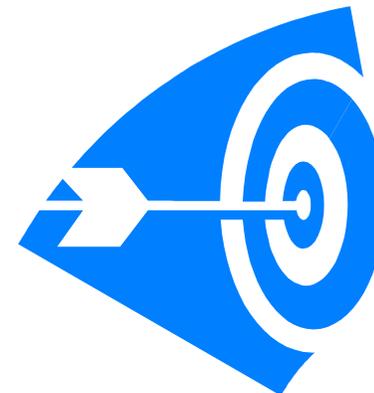


## Passion

- “A very particular passion for a vocation, a profession, a course of action.” (Bennis, 1994, p.40)
- If you love what you do, you’ll never work a day in your life!

# WAVES OF TRUST

- Self Trust (credibility): do what you say you're going to do.
- Relationship (behavior)
- Organizational (alignment, i.e. mission statement)
- Market trust (reputation)
- Societal (contribution)



# Theoretical Viewpoint

- Woofolk (2010): factors when setting goals for leadership:
  - Expectation of reaching the goal (is it plausible?)
  - Does it have value?
  - Locus of Control: is the organization solvent, or does it depend on an outside source for sustainability? Motivation can be affected!



# Importance of Mission Statement

- Gives the organization a framework
- Keeps the organization credible
- Addresses the constituents
- State purpose of the organization
- Clearly states the goals of the organization



# Conclusion



- Objectives met:
  - Leaders are skilled
  - Mission statement drives a successful IHE to reach global status
  - Motivation lies within the constituents “Our globe continues to shrink and when we share ideas, network and follow the model characteristics of skilled leaders, we can all reach a prominent position in world economy and education” (Keough,2012)