



E-LEADER

Welcome to Berlin!

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IMB Institute of Management Berlin



Prof. Dr. Matthias Tomenendal

**Director
IMB Institute of Management Berlin**



The Berlin School of Economics and Law



- **9100 students in 48 study programmes**
- **Teaching staff: 190 professors and 780 part-time lecturers/visiting professors**
- **240 administrative staff**
- **5 Faculties, 3 Central Institutes and 8 Research Institutes**
- **3 campuses in Berlin**



Continued Education in Management

- **Master Programmes**
- **Certificates**

International Scope

- **Contents and Curricula**
- **People and Partners**

German Pioneer of MBA Education

- **Since 1992**
- **More than 1.300 Alumni**

Our Berlin MBA

Programme Structure

IMB Institute of Management Berlin



Berlin MBA



European
Management

European
Asian
Management

Trans-
atlantic
Management

Full-time

Inter-
national
Management

Entre-
preneur-
ship

Change
Management

Health
Care
Management

Pharma-
ceutical
Management

Part-time



Prof. Dr. Martina Eberl

**Academic Director
IMB Doctoral Studies and
Berlin MBA in Change Management**