A Comparison of Two Learning Theories Face-Face & Online Learning Dr. Mary Anne Weegar and Dr. Dina Pacis National University, USA



Introduction



- Two Theories of Learning
 - Behaviorism
 - Constructivism

- Face-to-Face

- Online















Behaviorism versus Constructivism

- Behaviorists support a teacher-centered classroom.
 - Constructivists support a learner-centered classroom.









What is Behaviorism?

- Skinner and Watson
 - believed behavior could be predicted and controlled.
 - studied how learning is affected by changes in the environment.
 - believed that all students can learn in the right environment.
 - concerned with how behavior is affected by external sources.



What is Constructivism?

- Constructivists viewed learning as a search for meaning.
- Constructivists Piaget and Vygotsky believed that knowledge is constructed by the learner.
- Learners develop their own understanding through personal experiences.



Focus of Presentation



- Details of both theories will be reviewed in relationship to
 - How students learn
 - How behavior is affected
 - How curriculum and instruction work with these theories to promote learning
 - How educators view learning with respect to both theories
 - How these theories are applied to face-toface and online learning



Educational Technology

- Skir
 - Skinner developed a teaching machine using a basic computer software program
 - Students respond to multiple choice questions
 - Students' responses are judged as correct or incorrect
 - Skinner's teaching machine provides a connection to the digital world of today.





- Piaget and Vygotsky
 - Studied cognitive development.
 - Provided the foundation for the psychological theory of constructivism.
 - Believed that children develop knowledge through active participation in their learning.





- Comprised of two major elements
 - Ages
 - Stages
- Students need to construct their own knowledge to create mental images.
- Role of teacher to motivate students to create their own knowledge through personal experiences.



- Vygotsky's Theory of Social Constructivism
 - Placed importance on the social context of learning
 - Believed in active engagement, inquiry, problem solving, and collaboration
 - Believed teacher should be a facilitator and co-explorer



- Constructivists Learning Theories
 - Helped build the foundation for curriculum design
 - Hypermedia and multimedia are examples of online instructional approaches
 - Emphasis on problem solving
 - Continuous shift toward students actively constructing their own knowledge base
 - Increased popularity in using instructional technologies



School Setting



Behaviorists

- rely on positive and negative reinforcements to either reward or punish student behavior
- rely on extrinsic motivators such as grades, prizes, and privileges
- present lessons in a linear fashion and provide hints and cues to guide students
- use direct methods of instruction
 - lecturing
 - teaching skills in isolation



Online Learning



- Behaviorists believe that online learning cannot provide the same positive learning results as face-to-face learning.
- Constructivists use discovery learning and critical learning activities which is done synchronously.



Impact on Curriculum Development

- Behaviorists focus on observable behaviors.
- Behaviorist teachers dictate an interpretation.
- Constructivists focus on actively engaging students in learning.
- Constructivist teachers engage students in actively participating in giving meaning and organization to experiences.



Impact on Instructional Design

- Behaviorists believe instructional goals are framed in specific, behavioral, and observable terms.
- Behaviorism in online instruction uses educational software and computer assisted instruction.
- Drill and practice tutorials support behaviorists views of how students learn.



Impact on Instructional Design

- Constructivists believe that learners construct their own understanding based on their unique experiences.
- All instructional goals specify
 - the kinds of learner problems addressed
 - the kinds of controls learners experience in the their learning environments
 - the ways that learners reflect on their learning



Conclusion

- Debate in education continues between behaviorism (through teacher direct instruction) or constructivism (through student active engagement).
- Constructivism is used more frequently in today's education models and education practices.
- Often instructors utilize both methods to match student learning styles.

