



Partners with Schreiner University

Integrity Ambassador Program

A Brief History...

- Integrity Ambassador Program launched in 2010.
- EthicsGame's learning tools were an integral part of that program.
- After four years, completely integrated into the undergraduate program, covering 6 different classes over a four year program.
- In addition, the learning tools have been integrated into the MBA program, included in 12 different classes over a two year program.
- During the last academic year, 660 learners participated in the program.

The EthicsGame Difference

Learners



Blend theory and practice

- *Are engaging, interactive, and cost effective*

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Faculty



Meet learning goals, objectives, and data needs

- *Can be easily used in multiple learning settings*

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Program



Meet accreditation requirements

- *Show evidence of learning and improvement*

Developing Ethical Leaders

Ethical Self



Managing self

- *Situations where one's ethical principles are challenged*

Developing Ethical Leaders

Ethical Self



Managing self

- *Situations where one's ethical principles are challenged*

Ethical Manager



Managing culture

- *Situations where one is responsible for shaping an ethical environment*

Developing Ethical Leaders

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Managing culture

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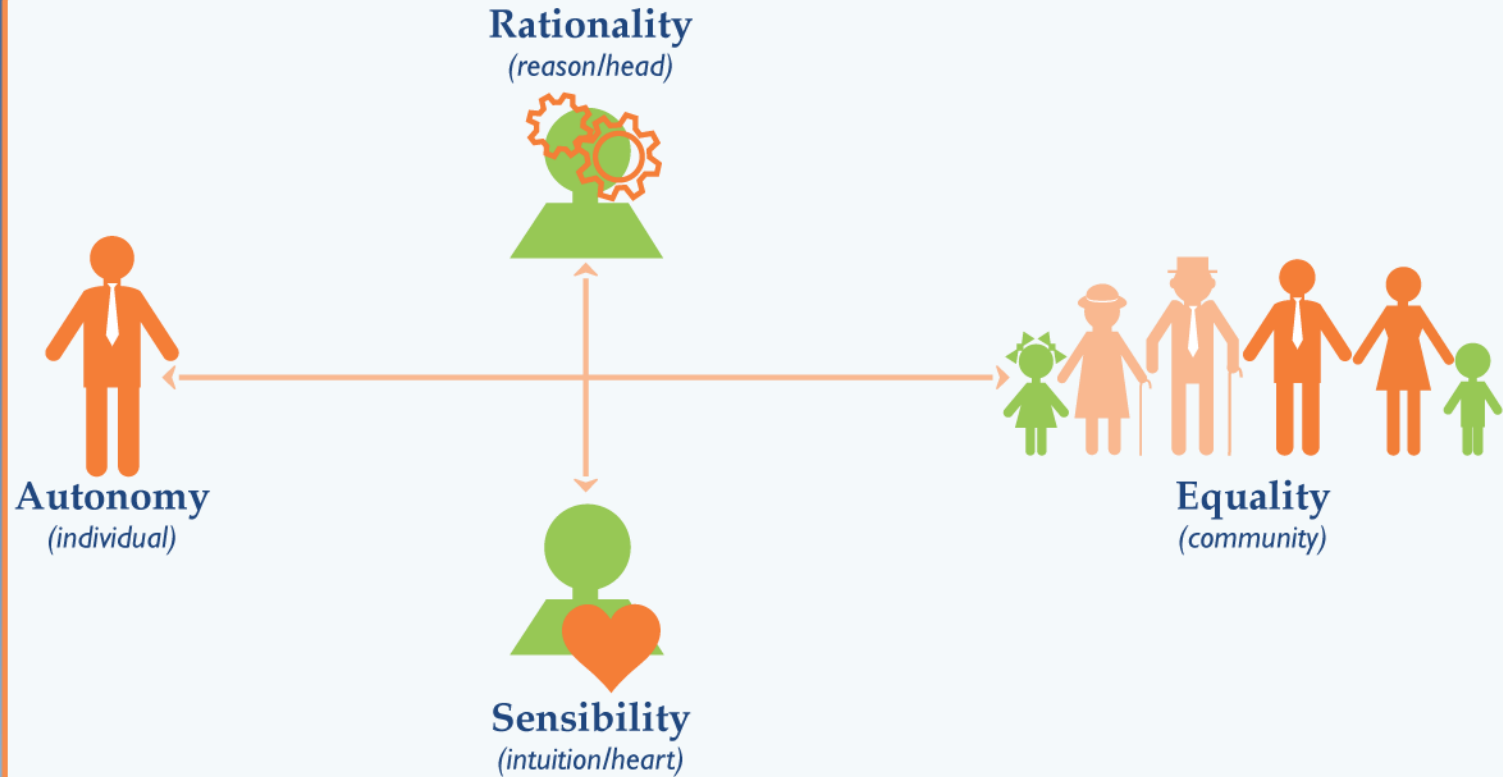
Ethical Executive



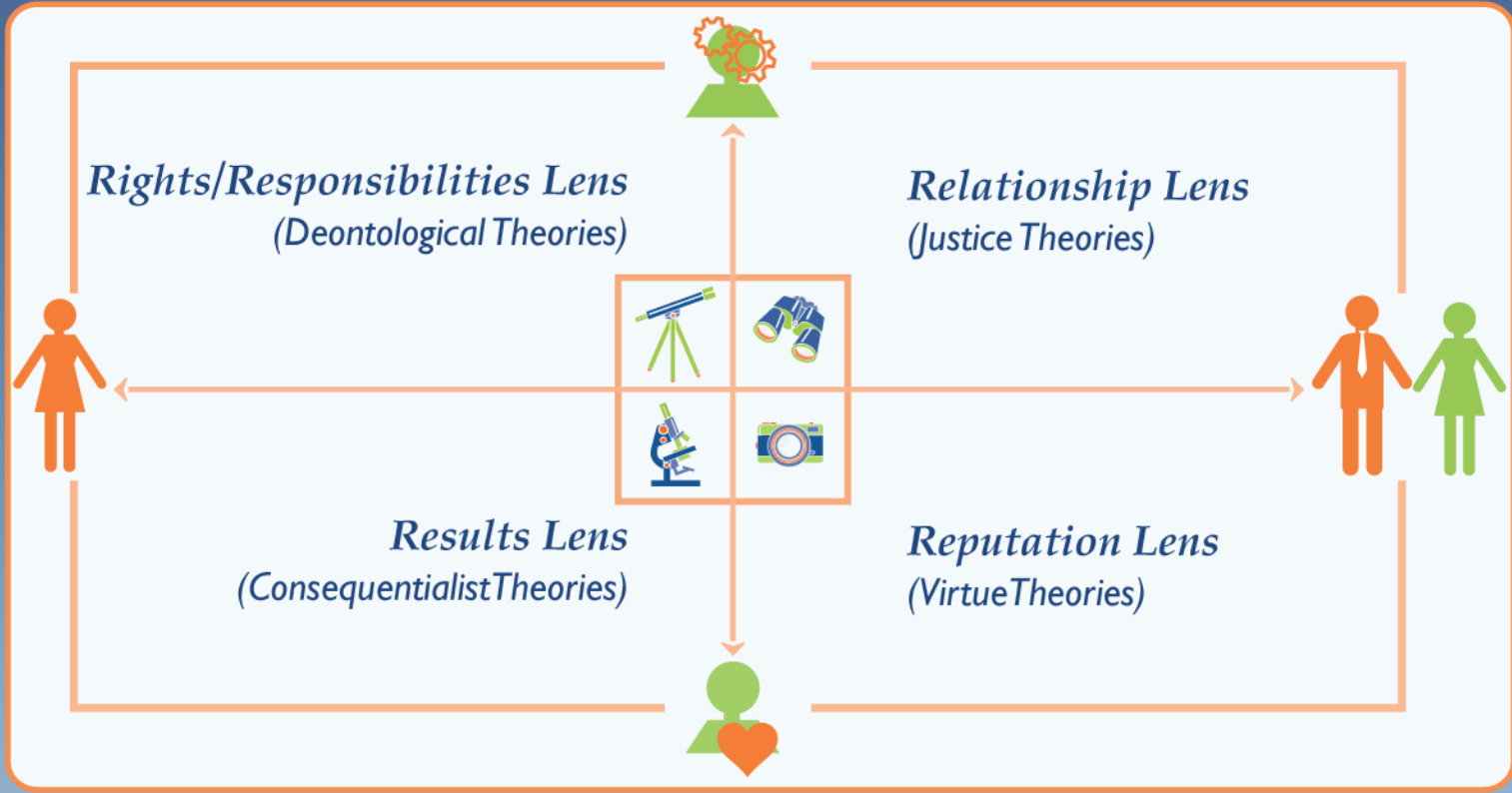
Managing conflict

- *Situations where one is choosing the most ethical path when interacting with stakeholders*

Values in Tension



The Four Ethical Lenses™



Critical Thinking in Action

Be Intelligent

- *Identify the stakeholders*
- *Explore the perspective of the decision maker*
- *Identify what you can and cannot ethically do*

Be Reasonable

- *Use analytical tools for each lens*
- *Identify best options for each lens*

Be Reflective

- *Evaluate your decision*
- *Reflect on results*
- *Seek continuous improvement*

Be Attentive

- *Attend to the context*
- *Notice facts and assumptions*
- *Identify and explore values in tension*

Be Responsible

- *Choose best course of action*
- *Correct for bias*
- *Communicate your decision*

The Baird Decision Model™

Transforming the Classroom

TRADITIONAL *(Faculty Delivered)*

LECTURE

BOOKS

WRITTEN ASSIGNMENTS

EXPERIENTIAL *(Student Focused)*

ETHICAL LENS INVENTORY

ETHICS EXERCISES

HOT TOPICS SIMULATIONS

INTERACTIVE TEXTS



Ethical Lens Inventory

Be Aware

Experiential Education

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Personal Focus

Instructions

This instrument is divided into three sections. For each section, mark the statement or the word that most accurately describes your personal values. While we make choices based on factors other than our core values, how we work and play with other people - our ethics - is determined by our core values. The goal of an ethically mature person is to have our values match our actions.

As you complete the inventory, remember that no answer is "better" or "worse" or "right" or "wrong." We each have a unique mix of values that identifies us as an individual in the human family. The accuracy of the instrument depends on how honest you are in answering the questions.

Part I: For the following statements, mark the box that most accurately describes your personal values.

1. When working on a project, I prefer to work:
☐ A With others on a team
☒ B By myself independently
2. When faced with a new experience, I prefer to:
☒ A Thoroughly research the situation before starting
☐ B Plunge right in and see what happens
3. I believe that it is more important to:
☒ A Help others even if I get behind on my own work
☐ B Be self-disciplined and very productive
4. When someone is trying to persuade me about a controversial situation, I'm most likely to agree with them if:
☐ A Their position feels right to me
☒ B The points they raise make sense to me
5. When someone comes to me with a problem, I tend to:

A tool for self-awareness

- 36-item questionnaire
- Fully validated
- Powerful transformational tool



Your Ethical Lens

Print

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Ethical Lens Inventory Results

Your preferred lens is:

Results Lens and Reputation Lens

You listen to your intuition (sensitivity) to determine the greatest good for each individual (autonomy) and the character traits and virtues that will best serve the community (equality).

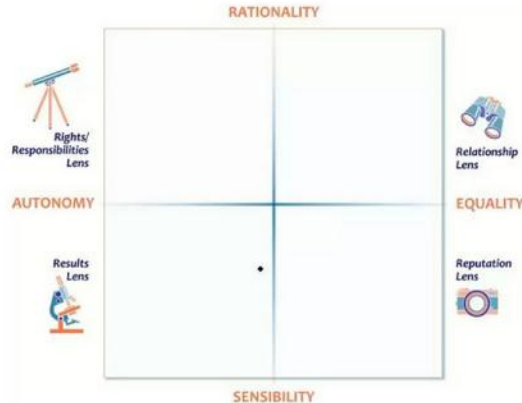
Your **Core Values:** Balances between self and others

You value autonomy and equality equally. For you interdependence is the goal, harmonizing the rights of individuals with the well-being of the community.

You moderately value sensibility, following one's heart to make prudent choices. You are tempered by rationality, using reason to find the rules of life.

Your **Classical Values:** Prudence and Fortitude

You demonstrate wisdom in practical matters and foresight as you act with enlightened self-interest in each circumstance. You manage to avoid rash actions while bringing the gift of entrepreneurship to the table. You also bring optimism, imagination and courage in the face of obstacles.

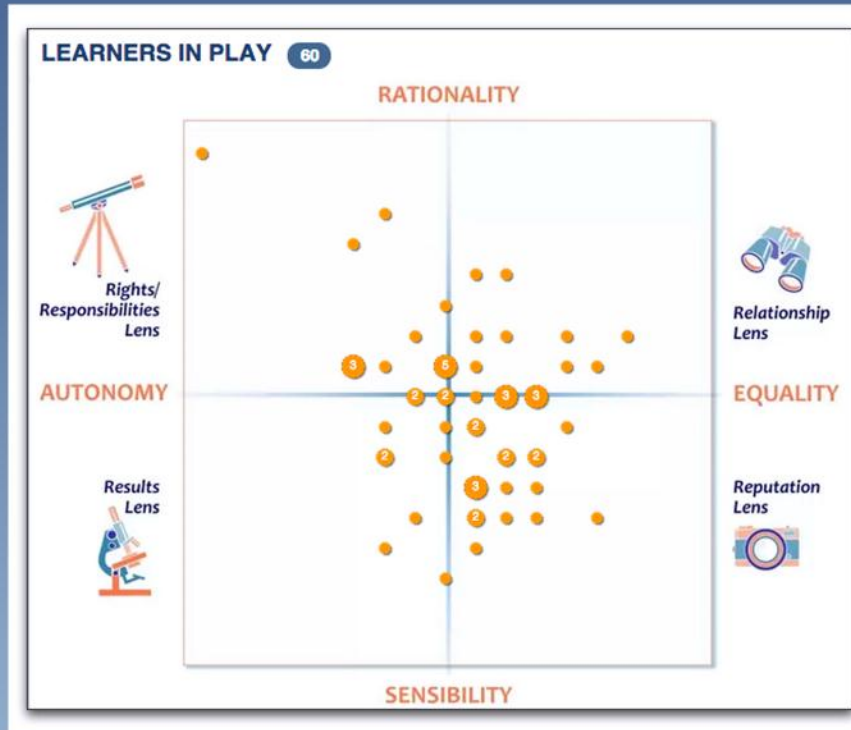


Know yourself

- Personalizes ethical strengths and weaknesses
- Simplifies complex ethical theories
- Introduces ethical diversity
- Enhances ethical agility



Teach It So They Can Live It



Ethical diversity

- Leads to appreciation of differing values
- Improves ethical communication
- Supports conflict resolution

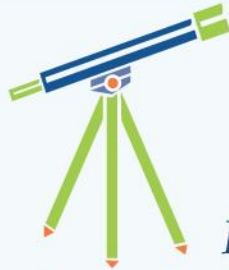




Hot Topics Simulations

Be Reasonable and Responsible

Ethical Agility



*Rights/
Responsibilities
Lens*



*Relationship
Lens*



*Results
Lens*

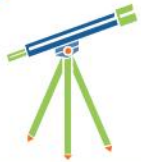


*Reputation
Lens*

Four ethical lenses

- *Immersive education*
- *Topic based*
- *Character play*
- *Multiple stakeholders*
- *Interactive text*





Core Values

Be Reasonable and Responsible

A Thank-You

On top of all the lessons, today I had to exercise the "Moral courage" to speak up about injustice and/or unethical behavior where I work.

Because of this graduate class exercise, the text and lessons from you and Dr. Salter, I now know and understand what it would take to "speak up." ...I wish to extend a note of sincere gratitude for the many lessons that you and Dr. Salter have given this semester.

*Genevieve "Ginny" Walker
Schreiner MBA Student*