

Women Warriors
Karen Melonie Gould, MBA, CEO

Gateway2enterprise



+ What do we do

- Gateway2enterprise Provides support and funding to SME's (Small to medium sized business)

We offer a range of other supportive services:

- Alternative Finance Comparison free platform which is without obligation
- Growth Business Mentoring
- Business start up tools – Business Plan etc
- Business Financial Health Checks



+ Today is our 1st Anniversary

- 1ST Anniversary Today so it is only fitting that we share with you!
- In this first year we have progressed to have 4000 registered SME's
- Over 30 Unique finance providers all with specific candidate requirements
- 20 Service Providers all within different areas to support SME's through to growth
- We are attracting on average 50 new members applying for finance per week



we're celebrating
**A Year of
AWESOME**

+ 2nd Year Projections

- In year 2 we aim to have 30,000 registered members.
- We project to double our Finance providers to 60
- We project to expand our service providers from 20 to 50 for 2016



+ Women Warriors Book 2015



- **Japan Pioneered Women Warriors**
- **Murasaki Shikibu**, or **Lady Murasaki** as she is often known in English, was a **Japanese novelist**, **poet**, and a maid of honour of the imperial court during the Heian period of Japan

Inspiration for this Book

- Kalifa a Berber Women born before her time
- My mother-in-law born in Tunisia and sold for land who raised 13 children and ran a business and home to feed her family

+ Woman Warrior or Entrepreneur or both

- Board Member Philip Green's Taveta Investments and a management consultant to Simon Cowell's Syco
- Baroness Brady of Knightsbridge, sworn in to the House of Lords as a Tory peer 2014
- **Karen Brady interview: 'Not all women want to be prime minister ... if they find balance, they're happy'**
- 'STAY TRUE TO YOURSELF' – believe in yourself

+ Women Warriors in my Team

- Some of our Women Warriors include



Anne Strachan (Crowd Funding Expert)



Chelsea Baker (Sky TV Presenter – Cannes Film Presenter and Author)

+ Service Providers

- We have over 20 preferred Service Providers in a varied field of industries. These service providers are here to support the SME's with the support they need to start and grow. Some of our service providers include businesses owned by our Women Warriors.



Franchising works
(Social enterprise)



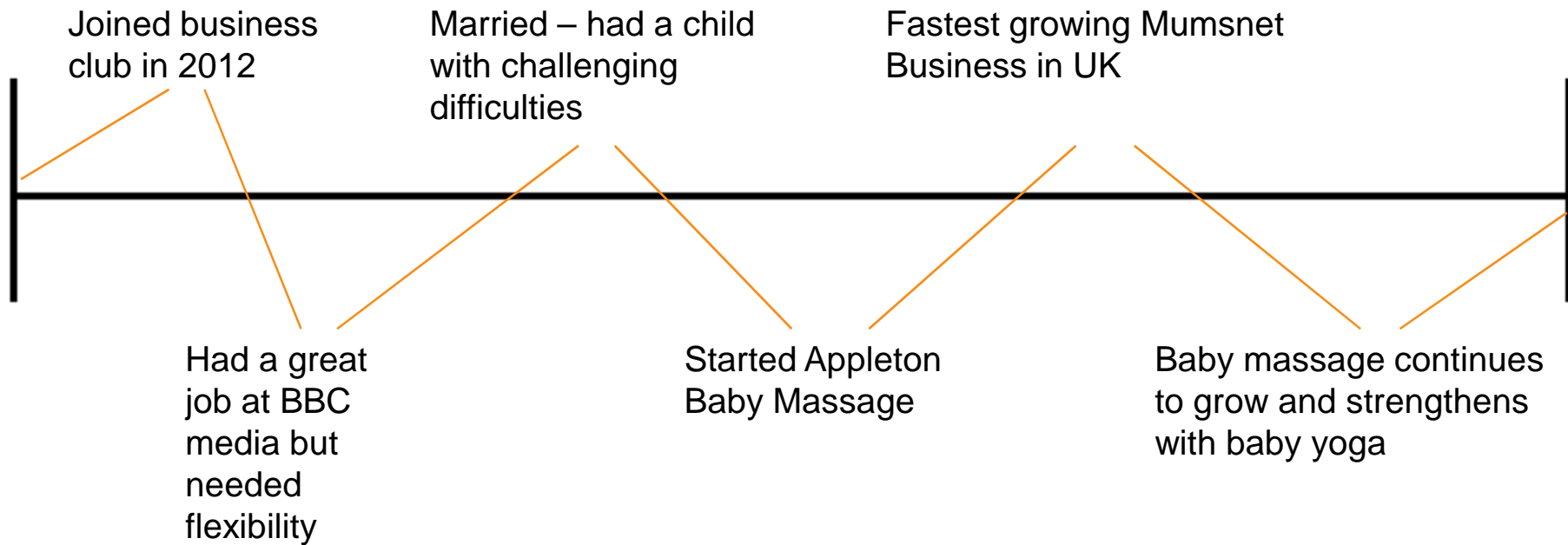
FingerTip HR
(Human Resources)

+ Mums Grandmothers and others

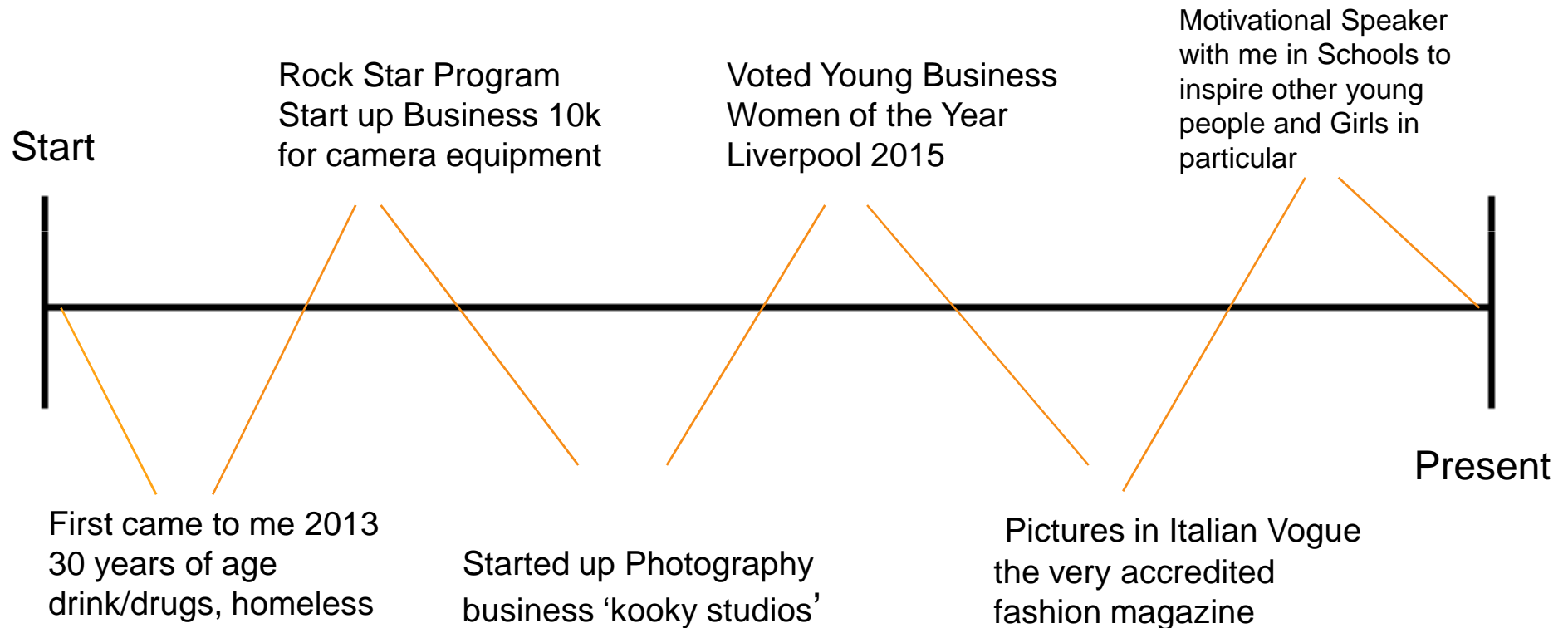
Mums – Richard Branson's Eve.

- My own Grandmother Isabella always believed in me so nurtured my own skills which was dancing and drama then.
- My Great Grandmother – Italian Jew – fled Italy from poverty and persecution – London slums East End – Nanna Chamberlain
- Mother – Rosemary – Retired Civil Servant and Entrepreneur – beat the B C and still runs businesses on EBay and works Voluntary Chester Cathedral and Civic Trust
- Richard Branson explained his Mother, 'As God intended'
- TV Documentary Lemonade Stories – Shyness was the key

+ Mumsnet Women Warriors Entrepreneurs



+ Kelly Irvine – Vogue Photographer



+ Worlds Most Powerful Women 2015

- The world's most powerful woman, German Chancellor [Angela Merkel](#), has a lot on her mind these days: Mediterranean migrants, Russian sanctions, home-grown spying scandals
- [Hillary Clinton](#) has appeared on this FORBES ranking every year since it launched in 2004 as, in order, a senator, secretary of state and influential personality. In 2015 Clinton is No. 2



+ Conclusion – Contribution to Women in their Life



Not only in Business to support other Women

Politics – Community – Family –

Daughter – Friend – Colleague – Sister – Mother –
Grandmother

Balance in life to support other Women to become Women
Warriors

What are you doing to support our journey?