

CHALLENGES OF HIGHER EDUCATION IN NORTH AMERICA & PATH FOR SURVIVAL FOR COLLEGES AND UNIVERSITIES

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**E-LEADER Prague, Czech Republic 2023
June 5-7, 2023
Prague University of Economics and Business
Prague, Czech Republic**

Introduction

Colleges and Universities are Merging or Going Out of Business

The Trend Accelerating with –

- ❖ **Covid-19**
- ❖ **Worldwide Economic Slowdown**
- ❖ **Technology**

CHALLENGES/PROBLEMS: Partial List

- ❖ **Higher Education's Disconnect with the Needs of the Workplace**
- ❖ **Ancient Tenure System – Lack of Accountability**
- ❖ **Demographic Cliff**
- ❖ **Traditional vs ON-DEMAND Education**
- ❖ **Is the COST of Higher Education Worth it?**
- ❖ **Special Problems of Church affiliated institutions**
- ❖ **Changing Demographics and Unprepared Students**

RE-INVENT YOUR INSTITUTION

- ❖ **Embrace and Integrate Technology**
 - ❖ Internally: faculty, staff, and work process
 - ❖ How you Deliver Education: online, in-class and hybrid
- ❖ **Fast Track Programs (with Rigorous Testing)**
- ❖ **Integrate “Badges” into courses and degrees**
- ❖ **Internship/Co-Op Programs – Northeastern University Model**
- ❖ **Set up Consortium of Small Schools**
- ❖ **Industry-School Partnership – U of Chicago**
- ❖ **Career Assistance – Start at Freshman Level**
- ❖ **Being Alumni Back for Continuing Education**

Do we NEED so many College Graduates?