The Mediating Role of Responsible Leadership on Climate Action and Vietnamese Footwear & Apparel Development

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Abstract

The aim of this study was to investigate the relationship between responsible leadership and climate action which facing a range of challenges in the context of the Vietnam and what is likely to happen in the next 10 years. The study also investigates the major characteristics and skills that responsible leadership needs in a new decade. It was towards these goals that qualitative used research in conjunction with questionnaires were completed by 220 leadership levels from manufacturers allocated in major provinces of Vietnam. The Smart PLS application is applied for data analysis. The results of the study revealed the skills and attributes of responsible leadership with new approaches that high-performing organizations display to driving climate action as a strategic vision with an ability to achieve mastery in mission, change and innovation and stakeholder relations. The principal conclusion was that climate change will continue to be a challenge in the context of the development of Vietnam's footwear and apparel sectors as a significant strategic and operational risk, requiring a decarbonization plan aligned with the Paris Agreement in limited the global temperature rise to 1.5 degrees Celsius in line with the goals of the Paris Agreement, Brands and Vietnam Country.

Keywords: Climate Action, Footwear & Apparel Development, Responsible Leadership, Smart PLS, Sustainability.