E-Leader Strategies to Enhance

Teaching Effectiveness on College Campuses

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The 21st-century workplace requires that college graduates be able to access, evaluate, and communicate information; use information technology tools effectively; and work with others across cultural lines. Increasing concern that the traditional lecture method does not support the development of these competencies has led to calls for a change from passive to active (authentic) learning strategies, such as project-based learning, problem-based learning, or inquiry-based learning. When educators also use Web 2.0 tools as an instructional platform, we have a powerful set of tools that allow students in different cultures to work together in a global education environment.

In this session, Professor Morrison will advance the argument that technology-enhanced active learning strategies are more effective in developing needed competencies in students, describe why faculty members resist adopting these strategies, and discuss approaches to broaden the instructional repertoires of resistant faculty members to include active-learning instructional strategies.