Subjectivity and leadership

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Objectivity

Leadership 2.0
99%
The most important

Subjectivity

Leadership 0.0
1%
The most decisive or determining

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Plan

A Practical Perspective
1) Leadership not an exact science
2) Leadership not a science at all

My Masters of Thought
1) Montaigne (1533-1592) (The Essays)
2) Shakespeare (1564-1616) (Macbeth, Hamlet, The Life and Death of King Richard III,...)
3) George Devereux (1908-1985) From Anxiety to Method in the Behavioral Sciences

Practice and Knowledge
1) Sensitive and practical knowledge

Aggressiveness and Authority
1) Agredi (to approach, to move forward, to undertake, to go toward...)

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Storytelling and the Subjective Method

1) Leaders often “comprehend” more than they think and they can explain

Seven Basic Principles

1) Subjective certainty
2) An individual can be interpreted as a “text”
3) The clinical approach is a “scientific” method
4) Intensive observation and deep interviews
5) Leaders: co-researchers
6) Writing leaders’ stories
7) Audiovisual and numeric storytelling

What we are looking for or What we have found

Research Method and Teaching Methods

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