INTEK INSTITUTE
Let’s start the IT education rebellion
IT EDUCATION REBELUTION

WHY

Address tomorrow education challenges
Massification & Personalization
Motivation & Engagement
Quality & Industry fit
Sustainability

HOW

Be disruptive
Be scalable
Be sustainable
BE DISRUPTIVE
ATYPICAL STUDENT BECOMES TYPICAL

Admission process
- Background agnostic
- Immersive 2-week Survival Mode program
- Flexible 3-week ‘Try & Learn’ program

Learning model
- Learn how to learn
- Project-based & peer learning
- Gamified learning path
- Active mentoring
- No lectures, no classrooms

Environment
- Co-learning space concept
- Business-ready ecosystem
- Mixing background & generation

Identifying right mindset & potential

Building future ready mindset & Enabling resilient thinking

Boosting creativity & Collective intelligence
BE DISRUPTIVE

ATYPICAL STUDENT BECOMES TYPICAL

Ongoing assessment
- Six industry-based KPIs to assess
  - Hard skills
  - Agile project management
  - English
  - Soft skills
  - Social/Community engagement

Revenue sharing model
- Students pay a small fee as deposit while full tuition fees are funded by investors (individuals or foundation)
- In return, students commit to pay back tuition fees from salaries earned post-graduation.
- INTEK actively places students with partnered IT companies

Multiple vertical valued services
- Time-to-market curated core IT curriculum
- Corporate apprenticeship program
- Talent screening program to support IT company hiring process
- New employee onboarding program for IT companies
- Upskills programs for employees & IT companies
- Customized corporate training

Detailed skill set map & timeline

Committed students will strive for success

Secured sustainable profitability

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BE SCALABLE
85% STUDENTS ARE STUDYING FAR FROM THEIR HOME TOWN

Hybrid model
- to balance technology distortions
- to enable disruption at scale
- to reach remote & underprivileged talent
- to lower tuition fees

Online responsive learning
to build tech skills
- Learn coding fundamentals through an online illustrated & guided library
- Online curricular portfolio (project-based & gamified)
- Augmented Reality virtual mentorship & project team collaboration
- Online English self-learning system

Offline learning
to build soft skills
- Flagship co-learning spaces in major cities (24/24 & 7/7)
- Mobile co-learning spaces to reach out low-density population areas (EdTrucks or using potential partner’s distribution networks)
- Maintaining physical & human interactions to boost collective intelligence
- Spreading knowledge to where people lives
BE SUSTAINABLE
“IF YOU WANT TO GO FAST GO ALONE, IF YOU WANT TO GO FURTHER GO TOGETHER”

Foundation
- Developing sustainable philanthropy

INTEK
- Scalable and disruptive learning model
- Sustainable scholarship model

IT company
- Developing sustainable talent pipeline

Innovative & inclusive value-chain
BE SUSTAINABLE
INNOVATIVE & SUSTAINABLE INVESTMENT CYCLE

INVESTORS

IT COMPANIES

STUDENTS
IT EDUCATION REBELUTION
ABOUT PEOPLE AND NOT TECHNOLOGIES

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TRUSTING PARTNERS
THANK YOU